

HUBBARD COMMUNICATIONS OFFICE  
Saint Hill Manor, East Grinstead, Sussex

HCO POLICY LETTER OF 24 SEPTEMBER 1973  
ISSUE VII

Remimeo  
D/Guardian Legal  
D/Guardian PR  
A/Guardians  
Exec Dirs  
Dissem Secs  
Missions

RELIGION

REQUIREMENT: E-METER PROMOTION

As the E-Meter (Confessional Aid) is used only for religious purposes and used only by authorized Ministers of the Church or Ministerial students, any advertisements promoting the sale of meters must clearly show that the meter is a religious artifact used in the Church confessional and is only sold to and used by Ministers and Ministerial students. The attached sample advertisement is an example of a proper ad promoting the sale of the Meter. No ad should deviate from this basic format.

All major promotional material (Auditor magazine, monthly magazine, etc.) issued is to contain, optimumply in the definitions section, the following statements:

The Hubbard E-Meter is a religious artifact developed for the exclusive use of ordained Ministers and theological students who are trained in its use in Church ministrations. It is not intended for and is forbidden by the Church to be used in any medical or physical treatment or the diagnosis, treatment or prevention of any disease. By itself it does nothing and is strictly not to be employed for medical or scientific purposes. Its purpose is to assist the Minister to locate in his parishioner areas of travail so that he can assist in the relief of spiritual suffering. The existence and use of the E-Meter is sanctioned by law, & the copying of it or attempts by unqualified persons, doctors, scientists, psychologists, or psychiatrists, to obtain or use one are actionable under law in the United States. To obtain an E-Meter one must be a sincerely enrolled student of the Church of Scientology or a fully qualified Minister of that Church and must undertake as well to become wholly skilled in its purpose and use. No other persons are permitted to have E-Meters. The Church permits the E-Meter to be sold, possessed, or owned only under these conditions.

This is to become a standard statement contained in all major promotional material.

Joel Kreiner  
Deputy Guardian Legal US  
for

Robert H. Thomas  
Deputy Guardian US  
for

Jane Kember  
The Guardian WW  
for

Mary Sue Hubbard  
The Controller

Authorized by AVU

for the

BOARDS OF DIRECTORS  
of the  
CHURCHES OF SCIENTOLOGY

BDCS:HE:MSH:JK:RHT:JK:nt  
Copyright © 1973  
by L. Ron Hubbard  
ALL RIGHTS RESERVED

This is Reproduced and issued to you by  
The Publications Organization, U. S.